

CONTRAST

L I G H T I N G

Lévis, July 12, 2016

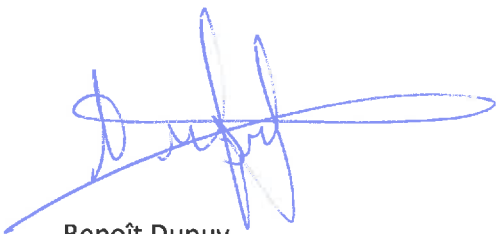
Subject : To all Customers, Agents, Distributors and Partners

I am very pleased to announce the appointment of Mr Willi Schleichkorn as our new Vice-President of Sales, North America as of July 18.

Willi joins our company as a renowned sales management leader with over three decades of progressive and accomplishment-rich experience in the North-American lighting industry .

His former employers, where he occupied senior general and sales management positions, include Thomas Lighting, Philips, Lightolier and Canlyte. Since June 2013, as Principal of WLS Sales Management, he has built turnkey selling solutions for companies wishing to expand their sales operations in the electrical industry, as well as developed and implemented profit-driven sales strategies.

I wish to thank you in advance for your support and feel very confident that Willi and his team will make a major contribution to our ultimate goal of remaining fully committed to the satisfaction of your needs in an efficient and professional manner .



Benoît Dupuy
President and Chief Executive Officer
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